



ASSUMPTION UNIVERSITY OF THAILAND

NEW APPROACH TO LEARNING

# M.B.A

MASTER OF BUSINESS  
ADMINISTRATION

WORKSHOP AND CASE STUDY

FAST-TRACK

1.5  
YEARS

NON-THESIS OPTION  
BLOCK TEACHING


## AU MIT Myanmar College (ABAC Myanmar Professional Training Center)

 Yangon - No.78, Thanlwin Road, Shwe Taung Kyar 2 Ward, Bahan Township, Yangon.

 09 420 220 648 , 09 955 179 190  [abacmktygn@au.edu](mailto:abacmktygn@au.edu)

 Mandalay - Block 5, Unit 7, 73rd Road, Mingalar Mandalay Chanmyatharsi, Mandalay.

 09 880 874 760, 09 880 874 761  [abacprmdy@au.edu](mailto:abacprmdy@au.edu)

 Taunggyi - No.311 A&B, Third Floor, City Square Shopping Center, Taunggyi.

 09 428 953 101, 09 880 874 761

 [www.aumitmyanmar.com](http://www.aumitmyanmar.com)

## ADMISSION SCHEDULE

Application Deadline	December	April	August
Instruction Begins	January	May	September

### QUALIFICATION FOR ADMISSION

- Bachelor's degree or equivalent from an accredited institution in any field
- Earn a minimum CGPA of 2.00 on 4.00 scale
- Good command of English
- Computer literacy

### ENTRANCE REQUIREMENTS

- A complete application form
- Official transcript of the previous university attended (3 copies)
- Bachelor's degree certificate (3 copies)
- Citizen identification card (3 copies), Passport (3 copies)
- 5 color photographs (1 x 1-inch size)

### DURATION: 1.5 Years

### ADMISSION & EXAMINATION FEES

Admission Fees	Nil
English Entrance Exam Fees	Nil

### EXEMPTION

The AU English Proficiency Test can be exempted depending on which of the following conditions you satisfy.

- a TOEFL score of (iBT) 90 or (P) 575 or an IELTS (Academic) score of at least 6.5 (Validation: Two Years)
- a Bachelor's degree or a higher degree from native English speaking countries (e.g. USA, Canada, UK, Australia and New Zealand)

### THE FEES INCLUDES:

- Matriculation fees
- Tuition fees
- University fees
- Comprehensive examination fees (first attempt only)

### THE FEES DOES NOT COVER THE FOLLOWINGS:

- Graduation Fees
- Textbooks

### CURRICULUM STRUCTURE

Required Courses	30 credits
Elective Courses	12 credits
Independent Study	6 credits
Comprehensive Examinations	-
<b>Total</b>	<b>48 credits</b>

### STUDY PLAN

#### SEMESTER

- 1** Managerial Economics  
Organizational Behavior  
Marketing Management  
Intro to Quantitative Analysis

#### SEMESTER

- 2** Managerial Accounting  
International Business Management  
Operation Management  
Financial Management

#### SEMESTER

- 3** Introduction to Mgt. Information System  
Customer Relationship Management  
Business Research Methodology  
Management of Innovation

#### SEMESTER

- 4** Individual Research in Management  
Retail Management  
Strategic Management  
Human Resource Management

### ADDITIONAL FEES

Graduation Fees: US\$ 300  
Students need to bear for travelling expenses by themselves (such as: round trip air ticket from YGN-BKK-YGN, airport transportation and accommodation during their stay in Bangkok.)

### NOTE

1. In case of failed grade in any course or comprehensive examination, the student should retake the course or exam with registration and university fees at the latest rate.
2. The fees are subject to change at the university's discretion without prior notice.

### CLASS HOURS

Thursday & Friday (6:00 PM to 9:00 PM) / Saturday & Sunday (9:00 AM to 4:00 PM)