ASSUMPTION UNIVERSITY OF THAILAND

Ph.D.ITM

DOCTOR OF PHILOSOPHY IN
INNOVATIVE TECHNOLOGY MANAGEMENT

" The Doctor of Innovative Technology Management (ITM) is a program that truly brings together design innovation, business, digital marketing and technology. The tailored curriculum, small program size, and limitless amount of hands-on learning opportunities creates a unique graduate experience that is unmatched. Finally, the professors are from different disciplines and multi-cultural backgrounds. The program has assembled the most dynamic group of thinkers and professors. They are very close to the students and always ready to help students in their research approach.

The Doctor of ITM has implemented hybrid thinking in its DNA. Undoubtedly the greatest part of the program is thinking out of siloes. It allows to students to apply all their skills together with multi-cultural fellows coming from plenty different disciplines and multicultural environment. The tailored curriculum, small program size creates a unique graduate experience that is unmatched in Thailand. The methods that the Doctor of ITM uses to teach their students provides solutions that are valuable and bring cutting edge knowledge to both researchers as well as firms and other stake holders. Students are immersed in a, cross-discipline and cultural research approach to find " out of the boundary cornerstone " solutions. Once graduated these " open-minded " doctoral students are really attractive for firms' or universities' international job markets. "

ADMISSION REQUIREMENTS

1. Master's degree in Business Administration, Information Technology, information System and other related field from that institutions accredited by the Ministry of Education, Thailand.
2. GPA of at least 3.25
3. Obtain TOEFL score of at least 575 PBT or 213 CBT or an IELTS (Academic) overall band at least 6.5 or GMAT score of 550. (The scores are valid for 2 years) or pass the English Proficiency Examination of the Graduate School of Business.
4. Submit two acceptable letters of recommendation from either former instructors or employers.
5. Present a brief research proposal in the field of Business Administration, Information Technology, Information System and other related field from the institutions accredited by the Ministry of Education, Thailand.

CURRICULUM STRUCTURE

Number of credits:

Duration of Study: Students must complete all the requirements for the degree in a maximum of 6 years.

Curriculum Structure:

Coursework and Dissertation

Required Courses	15 Credits
Elective Courses	3 Credits
Dissertation	36 Credits
Total	54 Credits

ABAC Myanmar Professional Training Center

105B, Level 1, Myanmar Plaza, Kabaraye Pagoda Road, Bahan Township, Yangon, Myanmar.

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STUDY PLAN

FIRST YEAR

FIRST SEMESTER

Course Code	Course Title	Credits
MIT 8011	Business Strategy and Innovation	3
MIT 8012	Innovation Strategy in Globally Diverse Markets	3
MIT 8013	Leadership for Building Sustainable Organizations	3

SECOND SEMESTER

Course Code	Course Title	Credits
MIT 8014	Information Project Management	3
MIT 802X	Elective Course	3
MIT 8015	Advanced Research Methodology for Technology and Innovation	3

The Student takes the Qualifying Examination after finishing the required and elective courses at the end of First Year. He/She must pass the Qulifying Examination before Starting the Dissertation.

SECOND YEAR

FIRST SEMESTER

Course Code	Course Title	Credits
MIT 9201	Dissertation I	9

SECOND SEMESTER

Course Code	Course Title	Credits
MIT 9202	Dissertation II	9

THIRD YEAR

FIRST SEMESTER

Course Code	Course Title	Credits
MIT 9203	Dissertation III	9

SECOND SEMESTER

Course Code	Course Title	Credits
MIT 9204	Dissertation IV	9

COURSES

Required Courses (15 credits)

MIT 8011	Business Strategy and Innovation
MIT 8012	Innovation Strategy in Globally Markets
MIT 8013	Leadership for Building Sustainable Organizations
MIT 8014	Information Project Management
MIT 8015	Advanced Research Methodology for Technology and Innovation

Elective Courses (3 credits)

MIT 8021	Disruption and Emerging Technology
MIT 8022	Seminar in Innovative Technology Management

Dissertation (36 credits)

MIT 9201	Dissertation I
MIT 9202	Dissertation II

DURATION: 3 Years

VENUE & CLASS HOURS

105B, Level 1, Myanmar Plaza, Kabaraye Pagoda Road, Bahan Township, Yangon, Myanmar.
Thursday & Friday (6:00 PM to 9:00 PM) / Saturday & Sunday (9:00 AM to 4:00PM)