



## BACHELOR DEGREE PROGRAMS

### Bachelor of Business Administration

#### Management & Economics

- B.B.A. (Marketing)
- B.B.A. ( Management )
- B.B.A. ( Finance & Banking )
- B.B.A. ( Accounting )
- B.B.A. ( Management Information Systems )
- B.B.A. ( Hospitality & Tourism Management )
- B.B.A. ( Insurance )
- B.B.A. ( Industrail Management & Logistics )
- B.B.A. ( Real Estate )
- B.B.A. ( Leadership & Entrepreneurship )
- B.B.A. ( Business Economics )

### Bachelor of Arts

#### Arts

- B.A. ( Business English )
- B.A. ( Business French )
- B.A. ( Business Chinese )
- B.A. ( Business Japanese )

## PROGRAM STRUCTURE

Foundation  
Program

+

B.B.A / B.A  
Year 1

**1** Year in YGN

B.B.A / B.A  
Year 2

**1** Year  
in BKK

B.B.A / B.A  
Year 3

**1** Year  
in BKK

B.B.A / B.A  
Year 4

**1** Year  
in BKK